

March 2015



Sign  
Language

*"The members of the Maryland Sign Association are dedicated to promoting professionalism, ethics, safety and education in the sign industry."*

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# MSA Spring General Meeting April 23, 2015

Don Rhoten From Sabic  
Polymershapes and a representative  
from Principal LED will be speaking  
about a new LED product.

Matthew's 1600  
1600 Frederick Road  
Catonsville, MD 21228

(Meeting will be held in the downstairs Ellicott Room)

\$35 Per Person (members)  
\$50 Per Person (non members)

**RSVP by Friday, April 17, 2015**

Sheryll.Strube@gmail.com

Or call 301-662-5760

## PRESIDENT'S MESSAGE

As we welcome springtime after a harder than usual winter it's time to work on our businesses. This is what is so valuable about your MSA membership in that it allows one-on-one interaction with fellow members. Membership in a state or national trade association indicates your professionalism and integrity in your field. These top tier companies, as a rule, are always willing to share their knowledge and expertise with fellow members.

So what does this mean to you? We hope you will attend our quarterly meetings, network, learn, share and make new invaluable contacts with your fellow sign industry associates.

This will be my last President's Letter. As of April 30, 2015 I will have completed my second term as your President. The MSA Board of Directors has selected my replacement who will be introduced at our next quarterly meeting on April 23.

Hope to see you then.

Larry Strube, President MSA

# Membership News

Members as of 07/01/14		46
New members	1	
Non Renewing	4	
Life Members	3	
Current membership		46

## New Member

Signarama—Baltimore  
 Vince Poist  
 2007 Eastern Ave.  
 Baltimore, MD 21231  
 410-685-7979  
 Signs@signarama-baltimore.com

## Kudos

Hopefully everyone who is a member of the organization subscribes to Sign Builder Illustrated magazine. In the February Issue there was an article about one of our members, Shannon-Baum Signs & Graphics. Hope you all get a chance to read it.

The website for Sign Builder Illustrated is [www.signshop.com](http://www.signshop.com).

## Sunshine

*We want to wish Sunshine to Vicky Myers. Vicky has been a long time member of the MSA family. She is currently recovering from a long term illness and we want to wish her the very best.*

## "Something to Consider"

"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma - which is living the results of other people's thinking. Don't let the noise of others drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary."

- Steve Jobs

Submitted by: Mary Fineagan

Short-Term Medical insurance is available for anyone who missed the ACA deadline.  
 Contact: Mary Fineagan

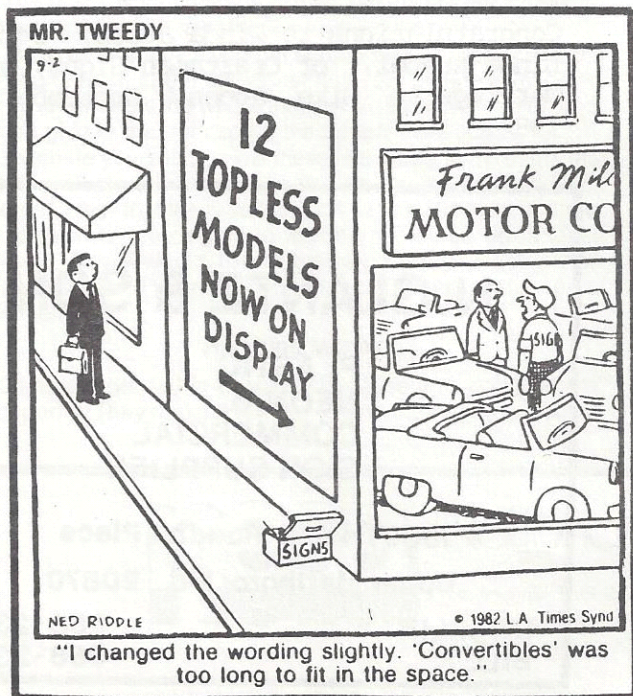
Fineagan Insurance Agency  
 410-879-1753/443-417-7381

## Letter from the Executive Administrator

Hello Everyone,

I thought I would take this opportunity to explain how our reservation for the quarterly General Meeting works for those of you that don't know. We ask you to call or email for reservations by a certain date. Usually this is the Friday before the meeting. We must give our venue the number count on the Monday before the meeting. But it seems that the RSVP date is overlooked by a lot of you. This make me scrambling on Monday sending out last minute emails to the members to see who is coming and who is not. I hate to constantly bombard you with emails. If you are not planning on attending just let me know. If you are planning on attending please **Respect the RSVP date**. Regardless of whether you show up or not, we must pay the guarantee. If you RSVP yes and do not show you will be billed.

Thanks,  
Sheryll



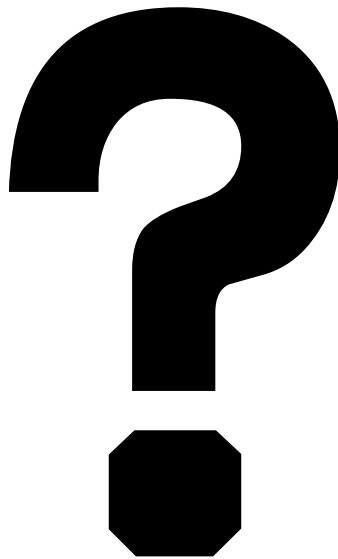
## Scholarship News

Time is running out.  
Scholarship funds are available

Contact [sheryll.strube@gmail.com](mailto:sheryll.strube@gmail.com)  
for an application  
or for more information.

Application and all supporting  
documents are to be delivered to 1813  
Meadowgrove Lane,  
Frederick MD  
by 4/30/15

# **NEED HELP**



## **COME TO THE MEETINGS**

Betcha' Someone Will Have The Answer!

## Membership Application

Company Name \_\_\_\_\_

Owner/President/Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone(s) \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Number of Employees \_\_\_\_\_

Type of Business / Service \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Membership runs from (July 1 – June 30)**

**Sign Companies Yearly Membership Rates:** (Employees include office personnel)

1-5 employees \$95

6-10 employees \$150

11-20 employees \$225

21 + employees \$300

**Suppliers, Vendors and Distributors Membership Rate: \$200.00**

**Return your application and check to:**

Maryland Sign Association  
c/o Sheryll Strube  
1813 Meadowgrove Lane  
Frederick MD 21702

# Officers & Directors

President- Larry Strube, Alpha Design Signs, 301-662-3363

Vice President - Andy Langlois, Graphic Illusions, 410-789-9414

Secretary/Treasurer - Mary Fineagan, Fineagan Insurance Agency,  
410-879-1753

Wayne Belsinger, Belsinger Signs, 410-837-2700

Tom Kelly, Martin Sign Supply, 410-366-1696

Frank Miles, H & M Signs, 410-789-1640

Harry Sommer, Triangle Signs, 410-247-5300

Max Aronow, SMI Sign Systems, Inc., 301-468-1132



Someone needs to take these courses.

Planning?????

Can you find the "C" in college?

## Mind Bender

The ages of a certain father and son are the same with the digits reversed. Nine years ago, the father was twice as old as the son.

How old are they now?

Answer on page 8



# UPCOMING EVENTS



Sign World International 2015  
12/03/15 - 12/05/15

Sign World International  
returns to Atlantic City in 2015  
Call 215.785.1922 for more  
information



International Sign Expo 2015  
4/08/15 - 4/11/15

International Sign Expo 2015  
Mandalay Bay Convention Center,  
Las Vegas, Nevada  
for information visit [signexpo.org](http://signexpo.org)

Answer from page 7  
63 and 36



Maryland Sign Association  
Certified Sign Contractor Logo

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